

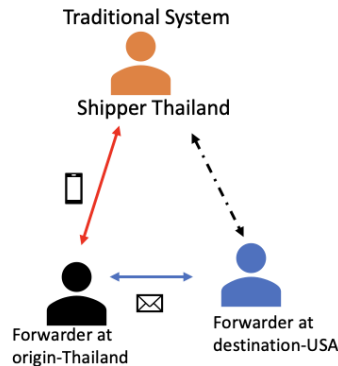
Understanding Mahyu’s Digital Infrastructure

Mahyu (<https://www.mahyu.com/>) is a registered company based in the USA, primarily focused on designing and developing digital logistics infrastructure in Indonesia and Thailand, utilizing local talent extensively. Mahyu has identified key challenges and provides **technological solutions** to enhance (land and air transport, e-commerce logistics and warehouse management service) operational functions, financial aspects and back-office administration, streamlining processes through automation, self-activated algorithm.

By leveraging technology, Mahyu ensures transparency and enables real-time operations, bridging traditional manual and offline gaps efficiently. With demand for advanced logistics and supply chain technology is growing rapidly with no signs of slowing down. In 2020, the logistics industry accounted for 10.7% of the global GDP, and by 2023 it was valued at **over \$9.4 trillion**. Projections suggest this value will increase to more than \$15.9 trillion by 2032, highlighting its critical role in both domestic and international trade for businesses and consumers alike.

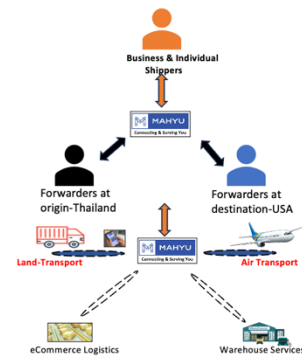
Technology:

Working with digital infrastructure allows each transporter/forwarder **simultaneous** manage distribution of sales, operational, and administrative information across multiple shipper-users, streamlining workflows and boosting productivity. The system provides SME (Small and Business Enterprise) businesses to expand their services into global, borderless markets without requiring significant operational or technical investments, accelerating growth and scalability.



Mahyu converts paper-based information into **digital formats** allowing real-time update and streamline work flows, significantly enhancing productivity, cost efficiency and adaptability. Traditional methods, such as manually requesting rates at origin and destination locations, verification and processing invoice by accounting, or keying Airway Bills (AWBs), are now outdated. These processes are seamlessly handled by the system, which interlink with a cloud-based database to ensure speed, accuracy and productivity.

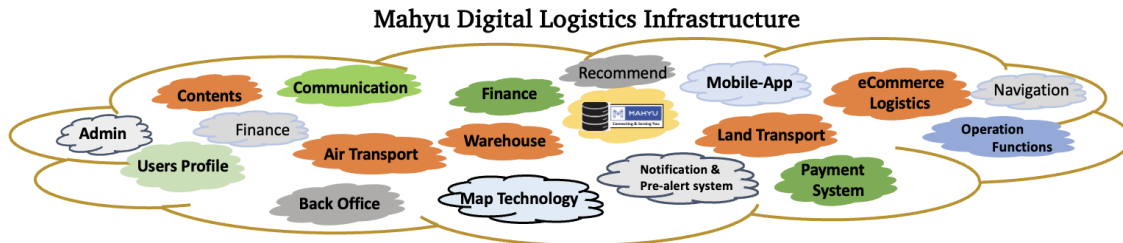
Logistics functions that were previously handled manually in operations, and back-office tasks are now managed, and driven using Mahyu’s **dynamic algorithms**. Our real-time interconnections ensure each user demands and requirements can be addressed immediately, eliminating the need to wait for operator responses. *For example*, when a driver completes a delivery to the consignee and uploads proof of receipt, our self-activated algorithm instantly compiles the information and sends an invoice directly to the user. This eliminates the need for manual processing or transferring paper receipts to accounting staff, significantly improving efficiency.



Summary:

The logistics industry is largely dominated by multinational companies such as FedEx, UPS, DHL, and others, which operate through their own **closed platforms**. These companies manage operations in each region using their own resources and contracted partners. While this traditional model provides control and consistency, it often results in higher operating expenses, a lack of innovation and delays in decision making, limiting flexibility and responsiveness.

Mahyu, on the other hand, operates through an **open platform** that fosters collaboration with SMEs across diverse regions, enabling our technology to be adapted by our technology partners as well as users, both shipper and transporter, to share resources, services, and leverage their local expertise. Each platform user manages their own independent resources, decisions, empowering them to make on-the spot decisions, a key factor in **capturing opportunities**.



Our system approach ensures flexibility, responsiveness, and efficiency for all users, playing an increasingly vital role in supporting both international and domestic supply chain. Additionally, our latest advanced data collection algorithm empowers users to seamlessly retrieve critical information, analyze data, and automatically deliver tailored recommendations based on user demands. This capability has become an essential tool for driving Mahyu and enhancing trade operations across logistics supply chain participants.

As we all know, the logistics industry has been around for decades but has long relied on the same manual and offline methods. Now, more than ever, the industry must modernize and transform these outdated systems into a more efficient, productive, and technology-driven environment.

We invite you to explore and understand our innovative platforms:

1. Logistics Platform: <https://www.mahyu.com/>
2. Travel Industry Group Package Platform: <https://beonetravel.com/>
3. Passenger Unaccompanied Baggage Customs Reporting Platform: <https://satufen.com/login.php>

Thank you, [Eddy Syaifulah](#).