

How Technology
Embedded into Transportation
Logistics ecosystem

Brief Company Profile



Mahyu is a **developer of a Logistics Platform** that empowers the logistics industry's workforces with digitalization, consolidation and streamlining of transportation and logistics functions, back-office administration, sales-marketing scheme, customer service and financial aspects. The platform helps Shipper (Business + Consumer) to work with the most suitable independent company in providing of Domestic Land & International Air transport – eCommerce logistics, and Warehouse services on multiple operating systems.

Mahyu digitalization solution

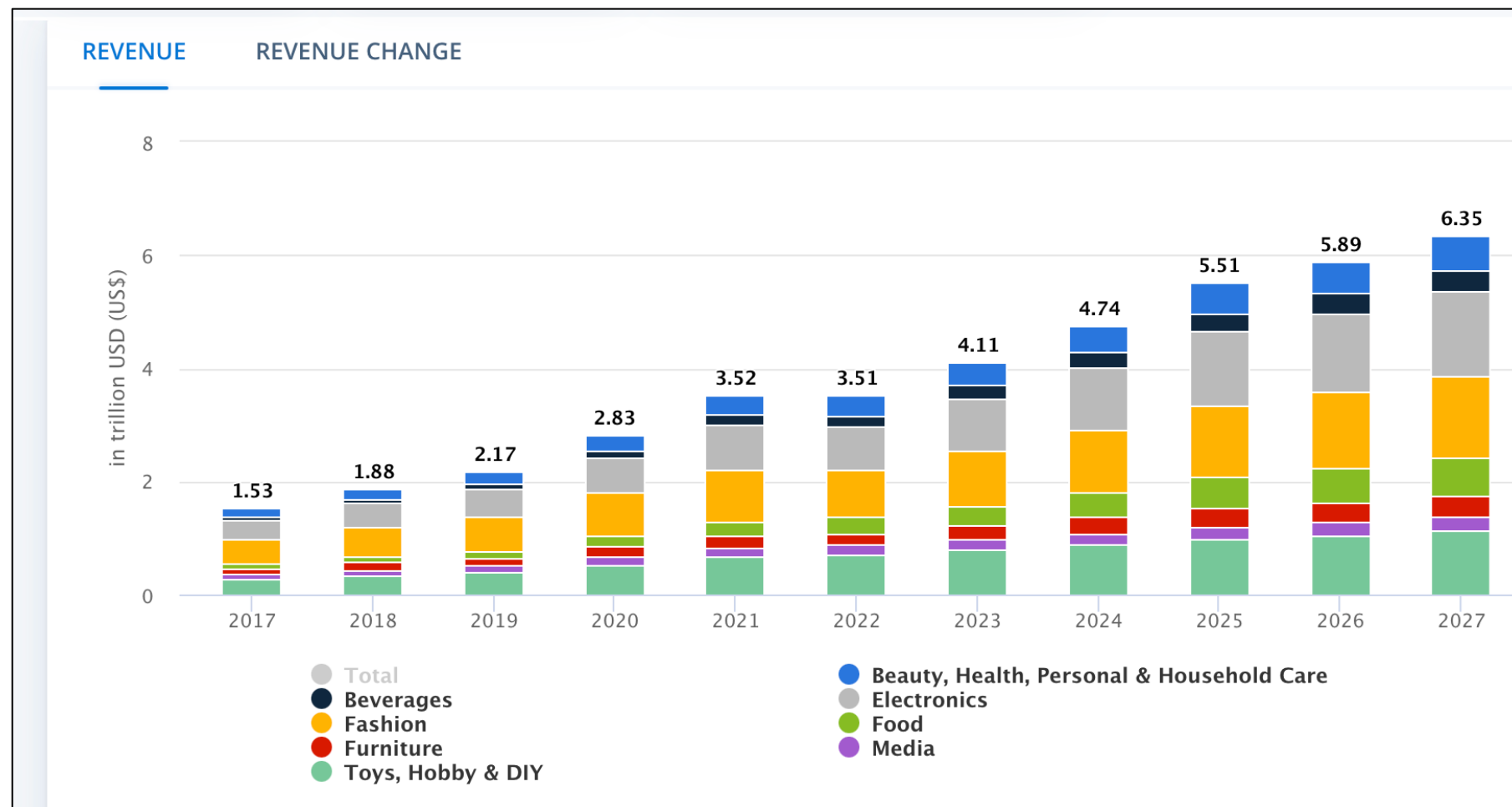
Mahyu operates in a digital environment where it converts paper documents into digital formats. Logistics function is now embedded with set of algorithm to become fully automation, without human intervention. Each digital work flow is structured in accordance to International standard to enable a full integration of logistics services that capable in responding supply and demands of digital business world.

Overview of the Mahyu platform:

- Offers a single point of contact for submitting requests and obtaining responses for transportation and logistical services.
- Provides secure transactions from a cloud database, with each user receiving a copy of the query, work in progress, and finished transaction, all of which are digitally validated.
- Real-time updates are made to the network for every transaction involving information that becomes apparent to another user.
- Versatile data analysis method to predict problems and provide solutions for each user to make better decisions.
- Provides autonomous cross border “eCommerce-Logistic-Transportation” services driven by real time supply and demand data requirements.

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With more people buying products online, eCommerce transactions are expected to grow at a higher rate than traditional retail. People now compare prices, quality and sources before making purchase directly, and to select available independent transporters and tell Mahyu where to pick up and send to their home address. This is a new level of shopping experience with online **eCommerce logistics** that follow a moving market trend.



Source Statista: eCommerce volume transaction projected to have annual growth of 11.51%, projected market volume to reach US 6.35 T by 2027.

Each Function, Administration are in Digital format, Reducing Manual Operation and Speed up Services

Transporter/Forwarder Internal resources management:

- Company detail profiles
 - Operation, Sales, and Accounting detail
 - Build up vehicle and driver rotation schedules
 - Build up International pricing configuration:
 - Export: pickup, packaging and air freight charges
 - Import: customs clearance handling and delivery charges to consignee address

Operation Process :

- Marketing Notification to near by users
- Export: pick up, packaging and air-freight charges
 - Notification of incoming new shipment
 - Pickup parcel and packaging
 - Instruction of barcode label destination
 - Customs handling process at airport warehouse
 - Distribution docs to transporter destination
- Import: Customs clearance process at airport
 - Payment duty and taxes, customs clearance
 - Delivery to consignee address

Administration & customer services process

- Final check list shipment delivered

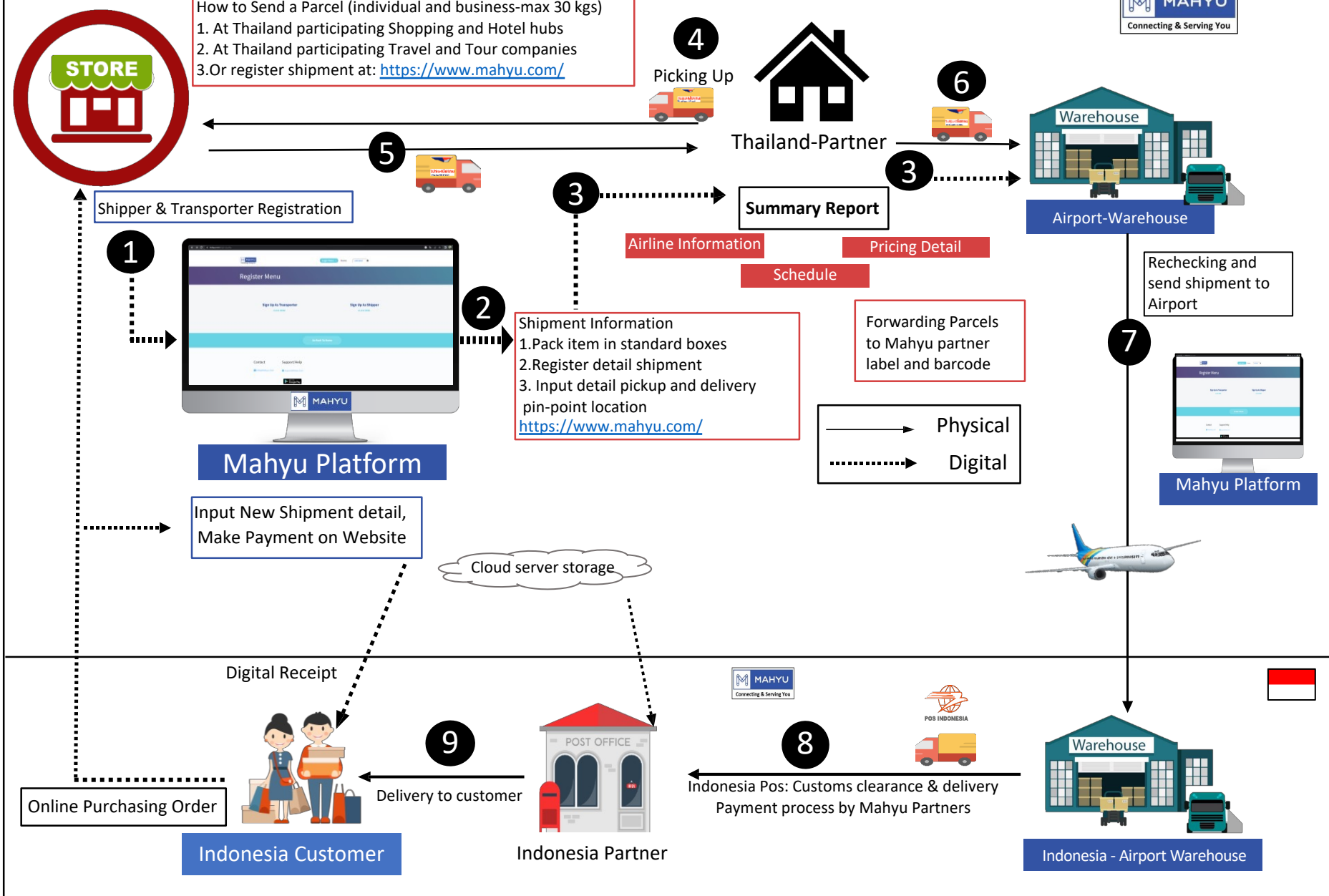
Shipper: Business and Consumer Internal resources management:

- Company detail profiles
- Payment credentials process

Operation process:

- New shipment procedures
- Process analysis, identification and matching
- Display selection available transporter and pricing list
- Export
 - Display pick up, packaging and airfreight charges
 - Display total detail charges
 - Online payment charges
 - Notification of confirmation
- Import
 - Display handling customs clearance and delivery charges
 - Online payment
 - Notification of confirmation
- Final invoice
- Notification confirmation of delivery notice

eCommerce logistics via Mahyu Platform



One Interface → One Logistics Gateway

Mahyu to become one single windows of point of entry *logistics information & transaction for B2B and B2C*:

- a. Domestic Transport – Point to point land transport
- b. International Air Transport – Reliable and trusted International transporter
- c. eCommerce – listed marketplace and domestic distributor partners
- d. Financial service – online payment gateway with validated online stamp transaction date.

- The availability of Logistics Platform that works without Geographical Boundaries and available on 24 hours will give a huge impact on Transportation – eCommerce – Logistics Services industries
- Technology is delivering significant benefit to across modern industries which allow an increase of collaboration and information sharing to internal as well as external strategic partners
- Each service is integrated into operation, administration, customer service and accounting function driven by pre-determined algorithm to become almost autonomous

Mahyu turns the logistics industry sequential and off-line into a platform into a Real-Time Business Model for Transportation-Warehouse-eCommerce services. Resulted an integrated logistics services able to interact to multiple parties' demands with higher efficiency, faster response and minimized bottleneck, and to increase companies bottom line while expanding sales into B2B and B2C market.

Thank You

Technology and algorithm have changed every aspect of our business and social life. Those who know how to design, create and execute digital innovation, transform-manual to become-autonomous are the one who will become a winner in their industry

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Mahyu is led by Eddy Syaifulah with a team of two very talented groups, each equipped with a different skill set. One group consists of Logistics industry veterans who have a combined logistics experience of over 50 years and spanning over Asia, Middle East and United States. The other group consists of young monster programmers who are skilled in analytical, algorithm design structures and many operating system environments.